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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Bill Rosen and Lauren Hanson Elected as President and Vice-President of the Goleta Water District Board of Directors

Bill Rosen, the current President of the Board of Directors for the Goleta Water District, was re-elected by the Board at its meeting on Thursday, December 8, 2011 to serve a third term. Lauren Hanson was elected to serve as Vice President.

“Once again, I am appreciative of the support shown by my colleagues,” said Mr. Rosen. “Over the past year, this Board has worked tirelessly to place the District on sound financial footing, and we are now making the critical infrastructure improvements needed for the long term.” The District has developed new capital plans to improve facilities, overhauled its budget process, as well as adopted a series of foundational water resource management plans. “These accomplishments reflect the highly competent leadership team working at the District,” added Rosen.

During the last two years the District has also made extensive administrative changes such as revamping Board procedures, contracting policies, ethics policies, the District’s website, as well as appointing a new General Manager. In the recently signed new labor agreement, Rosen and Hanson achieved a 3% reduction in personnel costs that will save the District \$2 million over the next 10 years. Hanson noted that “together, these actions have fostered a forward thinking approach that both enhances District productivity and provides added benefit to our customers.”

Bill Rosen was elected to the District’s Board during the 2008 general election. In 2009, the Board elected him President. Rosen is a former New York municipal attorney, and he has lived in the Goleta area since 2003. He is also a member of the Santa Barbara International Film Festival Board.

Lauren Hanson, also first elected in 2008, served her first term as Vice President of the Board from 2008 to 2009. This will be her second term. Over the last year, Hanson has filled a critical role in setting the District on a course for sustainable resource management, serving as Chair of the Water Management and Long Range Planning Committee as well as the Public Information Committee. A long-time Goleta Valley resident, Ms. Hanson received a BA in Economics from Yale and an MBA from Harvard.

The Goleta Water District provides water to a diverse population of approximately 89,000, including agricultural, residential, commercial, industrial, and institutional customers. The District’s water system

includes over 270 miles of pipelines, a water treatment plant, storage reservoirs, pumping facilities, active wells, a recycled water system, and connections with Lake Cachuma and the State Water Project. The estimated replacement value of the entire system is approximately \$700 million. For more, visit www.goletawater.com.

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